



BRITE Lab

Behavioral Research Insights Through Experiments
UNIVERSITY OF WISCONSIN-MADISON

*A partnership between the School of Human Ecology
and the Wisconsin School of Business*

Bart J. Wilson

Chapman University



will present

Further Towards a Theory of the Emergence of Property

Friday, September 6th, 2013

1:30-2:45 PM

Nancy Nicholas Hall 1199

(Wisconsin Idea Room)

Established in 2012, the Behavioral Research Insights Through Experiments (BRITE) Lab is a state-of-the-art facility for laboratory data collection for business, consumer science, and other social sciences. The lab is located in room 2117 in the University of Wisconsin-Madison School of Human Ecology in Nancy Nicholas Hall. The BRITE Lab represents collaboration between the School of Human Ecology (SoHE) and the Wisconsin School of Business to create a learning and research community within the university .

Free and open to the public
Light refreshments will be provided